

Civic Festival

October 21, 2008

Dear Potential Sponsor,

On November 4, 2008 the Sportsman for Fish & Wildlife, Alaska Safari Club International, and the National Rifle Association, are hosting a Civic Festival at the Wasilla Multi-Use Sports Complex.

The Civic Festival is a community event on Election Day with multiple events scheduled from 3pm-12pm. Two twenty foot television screens will capture the election results live as they are announced, Matanuska Music has invited many local musicians, there are activities scheduled for children to learn about the Constitution, Boy Scout Troop 300 will present the Colors and lead everyone in the Pledge of Allegiance, food and other vendors will be selling their goods.

The entry fee for the event will support the Food Pantry of Wasilla. Food Pantry managers Dick Webb and Darrell McRoberts are excited for this partnership opportunity as the Food Pantry is expected to serve between 600 and 700 clients this winter. The entry fee will be 2 cans of food or \$3.00 per person or \$10.00 per family.

The founding sponsors listed above have underwritten the costs to rent the facility however we are seeking donations to pay musicians, connection charges for electronics and other infrastructure costs associated to have a great event for the community. Sponsorship opportunities are as follows:

Gold level \$3,000- If you contribute at this level we will hang your event banner, place your logo on the web site, print media, emails and in the Event Program. Additionally you are entitled to a free booth in the vendor/educational area.

Silver Level \$1,000- If you contribute at this level we will place your logo on the web site, print media, emails and in the Event Program.

Bronze Level \$500- If you contribute at this level we will place your logo on the web site and in the Event Program.

\$250.00 or more we will place your name in the print media, and in the Event Program as well as on the web site.

\$100.00 or more your name will appear in the Event Program.

\$50.00 or more your name will appear in the Event Program.

If you have items for sale vendor tables are \$100.00

We are sure this event will be of interest to your customers and many people in our community. We would like to count on you to help sponsor this event. If you would like more information please visit www.civicfestival.com. For your convenience we have included a donation form for you to fill out and return. We thank you in advance for your support.

Sincerely,

Steve Colligan, Civic Festival Coordinator

www.civicfestival.com
Phone & fax 907-373-1502